

For Immediate Release

July 7, 2025

RE: The Green Bins Are Coming!

The Essex-Windsor Region (Region) is growing green with Green Bins in the coming weeks! The 2025 EWSWA Green Bin program is hitting a major milestone: “**The Green Bins Are Coming**”, where single-family homes that are included in the 2025 Green Bin Program will soon get a Green Bin Kit delivered to their homes. In order to distribute to almost 120,000 homes in the Region, delivery will start the week of July 21st and continue through to early October. This EWSWA Green Bin will help residents to keep food waste out of their garbage and avoid landfill with the new collection program that begins this October.

If residents are interested to know when delivery to their municipality or zone is scheduled, they can visit www.ewswa.org where it will be updated daily as needed (the delivery schedule will be published on the EWSWA website on July 9th). Another option is for residents to download the Recycle Coach App and request notifications for the Green Bin Program to get a delivery prompt, and will also notify them of their new, weekly collection schedule that begins the third week in October.

The **Green Bin Kit** that is being delivered to help residents keep food waste out of the garbage this October contains:

- 120L EWSWA Green Bin (made in Canada);
- 7L Kitchen Catcher (made in Canada);
- “How-To” Guide; and a
- Glad sample compostable bag and coupon.

The lid of the Green Bin will also contain a “Welcome” sticker that a resident should read ahead of storing it away until collection begins. Key messaging tells the resident to write their address on the space provided as this Green Bin is scanned and linked to their address for the EWSWA Green Bin Repair & Request program that will track issues related to Green Bin repairs, warranty, requesting a Green Bin for new builds, etc. It also reminds residents that the EWSWA Green Bin is the only bin that will be serviced during collection this fall!

The EWSWA invites the media to this a fun-filled kick-off event with members of the EWSWA Board “The Green Bins Are Coming” on July 9th, 2025. Invite below – RSVP is not required for the media.

The Green Bins Are Coming!



Please join us as we roll out the next phase of the Green Bin program.

JULY 9, 2025 3:00 - 3:30PM
360 FAIRVIEW AVENUE W.,
ESSEX, ON N8M 1Y6
CIVIC CENTRE CORRIDOR
(OUTDOORS)

R.S.V.P. by July 7, 2025 to TPolicella@ewswa.org

ewswa.org

For More Information Contact:

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