

**For Immediate Release**

April 25, 2025

RE: Earth Day Event April 27, 2025 - Grow Green With The Green Bin!

This year will mark the 55th anniversary of Earth Day. First celebrated in 1970, it now includes events in more than 192 countries. Locally, the Essex-Windsor region will celebrate it on Sunday, April 27, 2025 at Malden Park (4200 Malden Road) in Windsor. It will start with a brief Opening Ceremony with local leaders at 10 a.m. and the FREE event will continue until 3 p.m. There will be environmental exhibits, arts and crafts, games, collector trucks, prizes, and entertainment for people of all ages! Participants are encouraged to bring a reusable water bottle as the hydration station will be onsite.

The Essex-Windsor Solid Waste Authority (EWSWA) at this year's event will launch the new Green Bin Program to the public. Did you know that almost half of the garbage set-out by Essex-Windsor households is food waste and organic materials? This can simply be eliminated by putting food waste and organics in the other bin, the Green Bin, starting this October for Phase 1 municipalities such as Essex, Lakeshore, LaSalle, Tecumseh and Windsor.

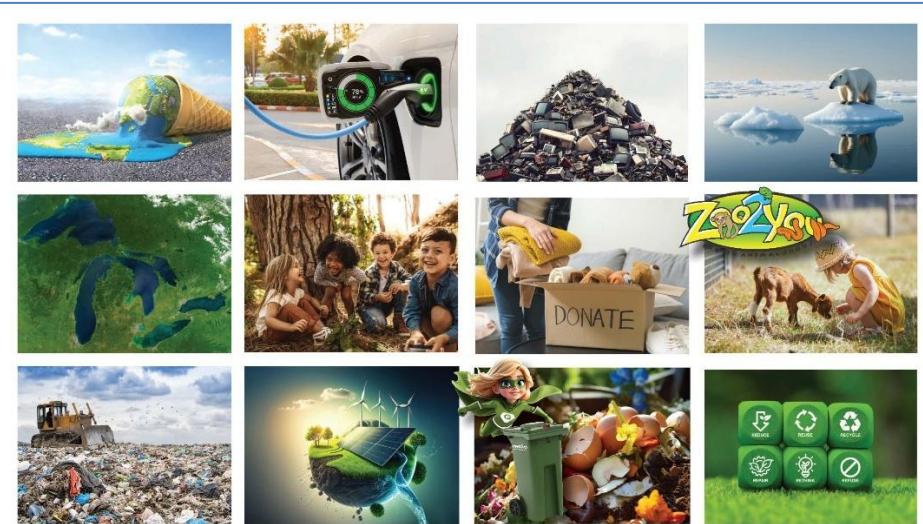
Celebrate the new Green Bin Program with the EWSWA's Green Team:

- Touch and feel the new EWSWA Green Bin and Kitchen Catcher
- Learn how to use the new Green Bin successfully
- Find out more about: who is included in the program, when collection begins, Green Bin Kit delivery, etc.
- Enjoy interactive Green Bin games, displays, and Green Superhero face painting
- Participate for giveaway(s)
- Try "Green Bin It to Win It!" for a chance to Win an:
  - Event Yeti Drink Pack and/or the
  - 2025 Grand Prize Yeti Picnic Pack (includes a Yeti cooler and tumbler set)

Come out and connect with the EWSWA Green Team and other event booths for some learning, laughing and maybe a little bit of tree-hugging. New joiners are always welcome to enjoy Mother Nature with us!

Visit <https://www.ewswa.org/about-us/news-and-upcoming-events/> for more event details.

Organizing Partners: EWSWA and the City of Windsor



# EARTH DAY 2025

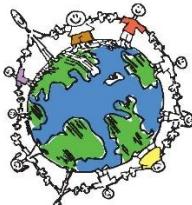
Join us at Malden Park!

Sunday, April 27th, 2025 / 10 am to 3 pm

4200 Malden Road in Windsor

## Come celebrate with us!

- Fun and festivities for all ages - FREE event
- Environmental exhibits / food vendors / (products and food available to purchase)
- Zoo To You - our special guests
- Interactive games, Jeopardy by Local 444, free play, and a theatre presentation
- Learn about the new Green Bin Program
- Prizes and giveaways - win some cool prizes
- Join us for some learning, laughing and maybe a little bit of treehugging
- Onsite Hydration Station: Bring Your Own Water Bottle



This is a GARBAGE FREE event!

The Earth Day 2025 event is brought to you by .....



Scan for more information



Earth Day Event Details / Vendor Application / Volunteering Opportunities: <https://bit.ly/WindsorEarthDay>

## For More Information Contact:

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